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Hull statue is wrapped up in Sport Relief frenzy

Sport Relief is back and everyone, from children to celebrities, is gearing up for the Sainsbury's Sport Relief Mile in Hull – even the city's most famous statue is ready for the challenge!

One of the country's best loved poets, Philip Larkin wore his Sport Relief t-shirt with pride at the Hull Paragon Interchange recently, while calling on the people of Hull to enter the Mile on Sunday 25th March.

Jess Kirke, Sport Relief Events Manager, said: "Men, women and children across Hull are really excited about entering the Mile so it's great to see iconic local landmarks are fully behind the campaign too! We think he looks fantastic in his Sport Relief outfit although I don't know how far he will get on the day."

This year, over one million people are expected to pull up their Sport Relief socks and take part in the Sainsbury's Sport Relief Mile to raise vital funds for vulnerable people across the UK and the world's poorest countries. Enter the Hull Mile, or one of dozens of Mile events happening all over East Yorkshire and Lincolnshire, right now at www.sportrelief.com.

-Ends-

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Notes to editors

About Sport Relief

As the nation celebrates the biggest ever year of sport, the entire country can join in the fun with Sport Relief 2012 from Friday 23rd to Sunday 25th March.

Over one million men, women and kids are expected to take part in the Sainsbury's Sport Relief Mile as they raise cash to change lives at home and across the world's poorest countries. And, with a whole weekend of top Sport Relief telly planned across the BBC, it's all set to be huge.

From David Walliams' Thames swim to Eddie Izzard's 43 marathons in 51 days, Sport Relief has a unique history of brave celebrities taking on gruelling physical challenges to raise cash and change lives. Sport Relief 2012 will be no exception with The BT Sport Relief challenges, a series of celebrity endurance feats.

Visit sportrelief.com to keep up with the latest news.

Sport Relief is an initiative of Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland).