

# THE AMOUNT RAISED FOR RED NOSE DAY (SO FAR) IS A STAGGERING £74,360,207

*"This is more than we ever believed we would raise. The generosity of the British public is staggering."*

RICHARD CURTIS

Comic Relief delivered another spectacular evening of top telly treats tonight, as Red Nose Day 2011 entertained the nation while raising an incredible sum of money to help poor and vulnerable people in the UK and Africa. As the evening draws to a close **£74,360,207** has been raised - the highest total reached on the night in Red Nose Day's 23 year history.

Comedy greats, entertainment stars and the wonderful public have all joined in to do something funny for money, in this, the 13<sup>th</sup> Red Nose Day.

This total includes £1,375,037 raised by the nine Red Nose Desert Trekkers - Ronni Ancona, Craig David, Lorraine Kelly, Scott Mills, Olly Murs, Dermot O'Leary, Nadia Sawalha, Kara Tointon and Peter White - who all completed a gruelling 108 kilometre trek across the Kaisut Desert in northern Kenya.

Also included in the overall total is £3,165,705 raised by Radio 1. £543,284 of this was raised in support of Scott Mills and the Desert Trekkers. The remaining £2,622,421 was raised by the amazingly dedicated Radio 1 listeners in support of Chris Moyles and Comedy Dave Vitty and their unbelievable and record breaking 52 hour marathon radio broadcast.

Also included in this total is £10,030,984 raised so far by Sainsbury's – the biggest ever single donation received on the night of Red Nose Day. As well as selling Red Nose Day goodies, from the monster Red Noses to Deeley Boppers, Car Noses and tons more, Sainsbury's colleagues across the country have been doing all manner of fantastic fundraising. Hundreds of products in store also carried a donation to Comic Relief.

The Government tonight backed the public's incredible support for this year's Red Nose Day with £10 million support for Comic Relief's work in improving health and education across Africa. This contribution by the Government matches Comic Relief's own commitment to spend £10 million in these areas.

BT handled 765,777 calls to the donation line during the live TV show, peaking at 268 calls per second (16,080 calls per minute) at 21.50pm. BT coordinated around 10,000 volunteers at 129 call centres across the UK.

Presenters **Fearne Cotton, Lenny Henry, Davina McCall, Michael McIntyre, Graham Norton, Jonathan Ross, Dermot O'Leary, Claudia Winkleman, Jimmy Carr** and **Alan Carr** rallied the troops into action and led us through the night with great aplomb and humour.

Highlights from the star studded night of TV included:

- **Peter Kay** returned with his third Comic Relief music collaboration, this time as his alter-ego Geraldine McQueen and performing alongside the supserstar singing sensation that is **Susan Boyle**.
- The third instalment of **James Corden's** Smithy trilogy, which saw Smithy coming to the rescue of Comic Relief, with the help of some showbiz pals including Sir Paul McCartney, George Michael, Keira Knightley and Gordon Brown.

- Five comedians became Fake That for one night only – **Alan Carr, Catherine Tate, David Walliams, James Corden** and **John Bishop** starred in this one-off music video which saw the real **Take That** auditioning the wannabe boyband.
- **Kim Cattrall, Jennifer Saunders, Joanna Lumley, Victoria Wood** and many more stars came together for 'Uptown Downstairs Abbey' – a side-splitting spoof of last year's hit show.
- **Andy Murray** made a guest appearance in a special **Outnumbered** sketch, which saw the usual Brockman family high jinx when they ran into the Tennis ace.
- The cast of **Miranda** starred in an unforgettable sketch, which saw Miranda starring with JLS as she took over Louie Spence's famous role at the Pineapple Dance Studios with hilarious results.
- Culinary novices **Miranda Hart, Ruby Wax** and **Claudia Winkleman** went 'spatula to spatula' in a hilarious cook off for **Comic Relief does Masterchef** as they donned their chefs hats to cook up a feast for none other than the Prime Minister at Number 10.
- There was double trouble in a specially shot mini episode of **Doctor Who** as two Amy Ponds turned up in the TARDIS.
- TV Burp's cheeky **Harry Hill** created his own version of 'Autumn Watch' with a string of guest appearances including **Bill Oddie, Alex Jones, Sean Ryder** and **Olly Murs**.
- Highlights from **Ant & Dec's** Big Red Nose Broadcast, which saw the comedy duo spend a day gatecrashing TV and radio shows earlier in the week.
- There were also special moments from **Armstrong & Miller, Alan Partridge, Summer Heights High** favourite **Chris Lilley** and those sneaky sixth formers **The Inbetweeners** who showed off the best bits from their Rude Road Trip for Red Nose Day

For those who missed out or just can't get enough of the Red Nose Day TV gold, many of the highlights will be available to download exclusively from iTunes straight after the show\*(for details of donations to Comic Relief see notes to editors). As well as being able to buy the full sketches of Smithy, Fake That, Miranda, Uptown Downstairs Abbey and more, you can also find exclusive never seen before 'making of' specials of both the Smithy and Fake That sketches.

Comic Relief would like to thank each and every person who donated or gave their time to 'Do Something Funny for Money' – we could not have done it without you.

-ENDS-

**For more information on Red Nose Day contact:**

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## **Notes to Editors**

### iTunes Pricing

The following amounts go to Comic Relief for each download of the specified product types (this includes 100% of iTunes share):

- At least £0.11 for each download of a single-track by The Wanted;
- At least £0.54 for each download of a bundle of three tracks by The Wanted;
- at least £1.03 for each download of a £1.29 audio or music video product
- At least £1.04 for each download of a £1.49 TV episode;
- At least £1.32 for each download of a £1.89 TV episode;
- At least £2.09 for each download of a £2.99 bundle of TV episodes;
- At least £3.49 for each download of a £4.99 bundle of TV episodes;
- At least £4.89 for each download of a £6.99 series pass or bundle of TV episodes;
- At least £5.67 for each download of Now That's What I Call Comic Relief!;
- At least £0.79 for each download of any other £0.99 single-track;
- At least £1.44 for each download of a £1.79 audio/video bundle;